



**Sales and Use Tax  
Fiscal Year to Date as of February 2015**

	2013 Actual	2014 Actual	2015 Actual	2015 Budget	\$ Variance	% Variance
<b>General Fund</b>						
Big Box / Automobiles	5,828,826	6,698,599	7,852,453	7,608,494	243,959	3%
All Other Retail	3,062,321	3,281,346	3,823,515	3,237,476	586,039	18%
Subtotal - Retail	8,891,147	9,979,945	11,675,968	10,845,971	829,998	8%
Communications/Utilities	3,443,336	3,597,877	3,734,221	3,714,403	19,817	1%
Contracting	1,250,000	1,250,000	1,250,000	1,250,000	0	0%
Restaurant/Bar	3,073,355	3,273,604	3,544,428	3,234,550	309,878	10%
Real Estate/Rental & Leasing	2,288,670	2,545,002	2,601,049	2,497,659	103,390	4%
Service Related	802,861	736,204	905,573	772,388	133,185	17%
Arts/Entertainment	418,040	431,289	470,289	448,519	21,770	5%
Hotel/Motel	276,475	284,043	318,819	304,103	14,716	5%
Transient Lodging	60,933	67,545	90,230	69,599	20,631	30%
Auditing	338,775	85,578	390,491	111,600	278,891	250%
Use Tax	369,654	491,998	521,402	578,112	(56,710)	-10%
Total General Fund	21,213,246	22,743,087	25,502,470	23,826,904	1,675,566	7%
Percentage of change from prior period		7%	12%			
<b>Transportation Improvement Fund (1.5% tax rate)</b>	1,842,455	1,574,333	1,377,243	2,070,841	(693,598)	-33%
Percentage of change from prior period		-15%	-13%			
<b>General Capital Fund (2.2% tax rate)</b>	1,441,336	1,059,022	769,957	1,787,279	(1,017,322)	-57%
Percentage of change from prior period						
<b>Tourism Fund - Bed Tax (1.52% tax rate)</b>	92,618	102,669	137,149	105,847	31,303	30%
Percentage of change from prior period		11%	34%			

## General Fund

**Retail – Big Box/Auto** (2.2% tax rate) - tax collections from large department stores, discount department stores, warehouse clubs, supercenters, and automotive dealerships.

**All Other Retail** (2.2% tax rate) - tax collections from smaller retail stores, (e.g., drug, clothing, specialty, jewelry, sporting goods stores)  
Variance was due to increased retail activity and collections for previous periods.

**Communication/Utilities** (2.2% tax rate) - tax collections from businesses that provide telecommunications (landlines and cellular), electricity, gas, and water services.

**Contracting** (3.7% tax rate) - tax collections from businesses engaging in construction activity, (e.g., landscaping, painting, flooring installation, siding, roofing, concrete, plumbing, heating, framing, drywall, infrastructure, masonry, finish carpentry)

**Restaurant and Bar** (3.2% tax rate) - tax collections from restaurants, bars, and caterers.  
Variance was due to collections for previous periods and an increase in consumer spending.

**Real Estate, Rental & Leasing** (2.2% tax rate) - tax collections from rental income of commercial and residential real property, and personal property rentals (e.g., rentals of formal wear, DVD's, home health equipment, recreational goods, electronics, appliances).

**Service Related** (2.2% tax rate) - tax collections from businesses whose primary business activities are generally not subject to tax, for example wholesalers, and providers of personal and professional services.  
Variance was due to a contracting taxpayer who paid at the service rate of 2.2% instead of the 3.7% contracting rate.

**Arts and Entertainment** (2.2% tax rate) - tax collections from businesses that charge admission for exhibition, amusement, or entertainment, (e.g., gym memberships, golf courses, athletic and dance instruction, movie theatres).  
Variance was due to increase in activity within the arts and entertainment category.

**Hotel/Motel** (2.2% tax rate) - tax collections from the activity of renting lodging space on a short-term basis and other activities provided at the hotel/motel.  
Variance was due to increased hotel/motel activity.

**Transient Lodging** (2.52% tax rate) - tax collections from the activity of charging for lodging and/or lodging space furnished to any transient for less than thirty consecutive days, and is in addition to the hotel/motel tax rate of 2.2%.  
Variance was due to increased transient lodging activity.

**Auditing** - payments from tax audits conducted by in house and contract auditors.

**Use Tax** (2.2% tax rate) - tax collections from goods and products that are used or stored in the City where sales tax was not paid when purchased.

## Dedicated Funds

### **Transportation Improvement** (1.5% of the 3.7% contracting tax rate)

The transportation improvement fund is established to provide for the collection and expenditure of the dedicated 1.5% local construction transaction tax adopted by the Mayor and Council through ordinance 05-13. This tax is dedicated for the improvement of existing roadway corridors and the related costs of the construction of new roadways.

Variance was due to reduction in commercial construction activity, and homebuilder sales.

### **General Capital** (2.2% of the 3.7% contracting tax rate)

The first \$1.25 million received in revenues from the 2.2% transaction privilege tax on construction will be retained in the General Fund. Any additional amount will be recorded in the General Capital Fund and will be used to fund the Capital Improvement Plan.

Variance was due to reduction in commercial construction activity, and homebuilder sales.

### **Tourism** (1.52% of the 2.52% transient lodging tax rate)

Of the 1.52% recorded in the Tourism Fund, 0.52% is restricted by A.R.S. §9-500.06 and 1.0% has been committed by City Council to be used for promoting tourism. Of the amount recorded in the Tourism Fund the Tourism Advisory Board has designated that 60% is spent for special events and 40% is spent for marketing, planning and capital.

Variance was due to increased tourism activity.



## Transaction Privilege Tax Report of Accommodation by Month

### Hotel Motel

Tax Collected	Reported to State	Reported to City	FY2011	FY2012	FY2013	FY2014	FY2015	5 YR Average FY2011 - FY2015
Jul	Aug	Sep	\$ 11,267	\$ 19,844	\$ 25,927	\$ 19,645	\$ 17,682	\$ 18,873
Aug	Sep	Oct	\$ 20,240	\$ 17,414	\$ 19,331	\$ 19,858	\$ 24,363	\$ 20,241
Sep	Oct	Nov	\$ 23,988	\$ 25,487	\$ 27,098	\$ 25,992	\$ 30,945	\$ 26,702
Oct	Nov	Dec	\$ 38,479	\$ 41,278	\$ 43,258	\$ 18,586	\$ 52,349	\$ 38,790
Nov	Dec	Jan	\$ 41,368	\$ 44,664	\$ 23,207	\$ 61,772	\$ 41,435	\$ 42,489
Dec	Jan	Feb	\$ 33,482	\$ 26,913	\$ 49,217	\$ 43,701	\$ 43,753	\$ 39,413
Jan	Feb	Mar	\$ 36,677	\$ 41,163	\$ 39,655	\$ 43,414	\$ 23,111	\$ 36,804
Feb	Mar	Apr	\$ 39,266	\$ 50,021	\$ 48,782	\$ 51,074	\$ 85,180	\$ 54,865
Mar	Apr	May	\$ 59,933	\$ 74,804	\$ 71,874	\$ 70,001		\$ 69,153
Apr	May	Jun	\$ 42,837	\$ 36,861	\$ 31,941	\$ 34,916		\$ 36,639
May	Jun	Jul	\$ 19,353	\$ 24,082	\$ 25,451	\$ 25,429		\$ 23,579
Jun	Jul	Aug	\$ 24,150	\$ 18,827	\$ 21,383	\$ 19,937		\$ 21,074
<b>TOTAL</b>			\$ 391,041	\$ 421,359	\$ 427,123	\$ 434,326	\$ 318,819	\$ 398,533

### Transient Lodging

Tax Collected	Reported to State	Reported to City	FY2011	FY2012	FY2013	FY2014	FY2015	5 YR Average FY2011 - FY2015
Jul	Aug	Sep	\$ 6,952	\$ 12,418	\$ 13,275	\$ 15,995	\$ 11,744	\$ 12,077
Aug	Sep	Oct	\$ 14,846	\$ 10,825	\$ 11,756	\$ 12,937	\$ 16,747	\$ 13,422
Sep	Oct	Nov	\$ 14,222	\$ 16,800	\$ 15,067	\$ 14,652	\$ 17,452	\$ 15,639
Oct	Nov	Dec	\$ 18,607	\$ 19,418	\$ 20,899	\$ 14,316	\$ 25,420	\$ 19,732
Nov	Dec	Jan	\$ 19,759	\$ 26,130	\$ 19,703	\$ 20,966	\$ 24,210	\$ 22,154
Dec	Jan	Feb	\$ 19,870	\$ 14,818	\$ 17,257	\$ 30,681	\$ 23,112	\$ 21,148
Jan	Feb	Mar	\$ 23,333	\$ 26,710	\$ 22,779	\$ 25,482	\$ 55,130	\$ 30,687
Feb	Mar	Apr	\$ 23,294	\$ 31,589	\$ 32,816	\$ 35,185	\$ 53,564	\$ 35,289
Mar	Apr	May	\$ 55,673	\$ 58,479	\$ 54,780	\$ 58,376		\$ 56,827
Apr	May	Jun	\$ 26,457	\$ 27,458	\$ 27,856	\$ 27,544		\$ 27,329
May	Jun	Jul	\$ 11,509	\$ 19,176	\$ 19,438	\$ 21,952		\$ 18,019
Jun	Jul	Aug	\$ 18,479	\$ 14,457	\$ 16,763	\$ 15,877		\$ 16,394
<b>TOTAL</b>			\$ 253,003	\$ 278,281	\$ 272,388	\$ 293,964	\$ 227,379	\$ 265,003



## Transaction Privilege Tax Report of Restaurant and Bar by Month

Tax Collected	Reported to State	Reported to City	FY2011	FY2012	FY2013	FY2014	FY2015	5 YR Average FY2011 - FY2015
Jul	Aug	Sep	\$ 274,636	\$ 282,747	\$ 335,821	\$ 346,076	\$ 370,435	\$ 321,943
Aug	Sep	Oct	\$ 251,102	\$ 284,101	\$ 393,850	\$ 371,486	\$ 393,533	\$ 338,814
Sep	Oct	Nov	\$ 279,210	\$ 302,960	\$ 351,032	\$ 364,346	\$ 433,656	\$ 346,241
Oct	Nov	Dec	\$ 302,677	\$ 340,443	\$ 363,596	\$ 402,986	\$ 410,955	\$ 364,131
Nov	Dec	Jan	\$ 294,626	\$ 340,503	\$ 395,155	\$ 423,043	\$ 473,106	\$ 385,287
Dec	Jan	Feb	\$ 331,829	\$ 353,255	\$ 393,832	\$ 438,338	\$ 469,465	\$ 397,344
Jan	Feb	Mar	\$ 341,068	\$ 384,224	\$ 415,858	\$ 436,637	\$ 460,847	\$ 407,727
Feb	Mar	Apr	\$ 386,071	\$ 387,045	\$ 424,210	\$ 490,692	\$ 532,431	\$ 444,090
Mar	Apr	May	\$ 414,604	\$ 490,443	\$ 542,955	\$ 614,719		\$ 515,680
Apr	May	Jun	\$ 376,237	\$ 389,318	\$ 443,025	\$ 466,620		\$ 418,800
May	Jun	Jul	\$ 336,662	\$ 348,987	\$ 415,322	\$ 463,010		\$ 390,995
Jun	Jul	Aug	\$ 322,208	\$ 350,770	\$ 402,634	\$ 444,832		\$ 380,111
<b>TOTAL</b>			\$ 3,910,930	\$ 4,254,798	\$ 4,877,292	\$ 5,262,786	\$ 3,544,428	\$ 4,370,047

FY2012 (Feb-Jun)-Adjustments made due to Taxpayer filing under incorrect category