



**Sales and Use Tax  
Fiscal Year to Date as of November 2015**

General Fund	2014 Actual	2015 Actual	2016 Actual	Actual 2016 to 2015		2016 Budget	Actual to Budget 2016	
				\$ Variance	% Variance		\$ Variance	% Variance
Retail	4,437,519	4,879,913	5,104,978	225,065	5%	5,073,553	31,425	1%
Vehicles	1,363,499	1,992,404	2,169,870	177,466	9%	2,238,990	(69,121)	-3%
Communications/Utilities	2,427,189	2,518,308	2,644,218	125,910	5%	2,556,868	87,350	3%
Contracting	1,250,000	1,250,000	1,250,000	0	0%	1,207,352	42,648	4%
Restaurant/Bar	1,907,937	2,081,685	2,236,417	154,732	7%	2,253,762	(17,345)	-1%
Real Estate/Rental & Leasing	1,579,861	1,541,625	1,725,928	184,303	12%	1,470,685	255,243	17%
Service Related	451,815	573,491	460,469	(113,023)	-20%	587,251	(126,782)	-22%
Arts/Entertainment	246,589	243,480	262,891	19,412	8%	227,136	35,755	16%
Hotel/Motel	145,854	166,774	177,515	10,741	6%	176,666	849	0%
Transient Lodging	31,296	37,926	44,563	6,637	18%	38,955	5,608	14%
Auditing	46,169	198,928	30,513	(168,415)	-85%	0	30,513	0%
Use Tax	301,713	285,414	354,496	69,081	24%	191,237	163,259	85%
<b>Total General Fund</b>	<b>14,189,441</b>	<b>15,769,949</b>	<b>16,461,857</b>	<b>691,908</b>	<b>4%</b>	<b>16,022,454</b>	<b>439,403</b>	<b>3%</b>
Percentage of change from prior period		11%	4%					
Transportation Improvement Fund (1.5% tax rate)	1,061,329	901,465	1,437,281	535,817	59%	823,194	614,087	75%
Percentage of change from prior period		-15%	59%					
General Capital Fund (2.2% tax rate)	306,616	72,148	858,012	785,864	1089%	0	858,012	
Percentage of change from prior period		-76%	1089%					
Tourism Fund - Bed Tax (3.52% tax rate)	47,570	57,647	86,744	29,097	50%	59,211	27,533	46%
Percentage of change from prior period		21%	50%					
<b>Total All Funds</b>	<b>15,604,957</b>	<b>16,801,209</b>	<b>18,843,894</b>	<b>2,042,685</b>	<b>12%</b>	<b>16,904,860</b>	<b>1,939,035</b>	<b>11%</b>

For FY2016 reporting, the category of Big Box / Automobiles has been separated into two distinct groupings. Automobiles are listed under Vehicles and Big Box taxpayers are added with the All Other Retail grouping to form the category of Retail.

## General Fund

**Retail** (2.2% tax rate) - tax collections from large and small retail stores, discount department stores, warehouse clubs, and supercenters.

**Vehicles** (2.2% tax rate) - tax collections from vehicle sales.

**Communication/Utilities** (2.2% tax rate) - tax collections from businesses that provide telecommunications (landlines and cellular), electricity, gas, and water services.

**Contracting** (3.7% tax rate) - tax collections from businesses engaging in construction activity, (e.g., landscaping, painting, flooring installation, siding, roofing, concrete, plumbing, heating, framing, drywall, infrastructure, masonry, finish carpentry)

**Restaurant and Bar** (3.2% tax rate) - tax collections from restaurants, bars and caterers.

**Real Estate, Rental & Leasing** (2.2% tax rate) - tax collections from rental income of commercial and residential real property, and personal property rentals (e.g., rentals of formal wear, DVD's, home health equipment, recreational goods, electronics, appliances).

Variance was due to increased activity in residential rentals, commercial rentals, and rentals of tangible personal property.

**Service Related** (2.2% tax rate) - tax collections from businesses whose primary business activities are generally not subject to tax, for example wholesalers, and providers of personal and professional services.

Variance was due to some specialty contractors who are no longer taxable.

**Arts and Entertainment** (2.2% tax rate) - tax collections from businesses that charge admission for exhibition, amusement, or entertainment, (e.g., gym memberships, golf courses, athletic and dance instruction, movie theatres).

Variance was due to increase in consumer spending.

**Hotel/Motel** (2.2% tax rate) - tax collections from the activity of renting lodging space on a short-term basis and other activities provided at the hotel/motel.

**Transient Lodging** (4.52% tax rate) - tax collections from the activity of charging for lodging and/or lodging space furnished to any transient for less than thirty consecutive days, and is in addition to the hotel/motel tax rate of 2.2%

Variance was due to rate increase.

**Auditing** - payments from tax audits conducted by in house and contract auditors.

**Use Tax** (2.2% tax rate) - tax collections from goods and products that are used or stored in the City where sales tax was not paid when purchased.

Variance was due to increased activity.

## Dedicated Funds

### **Transportation Improvement** (1.5% of the 3.7% contracting tax rate)

The transportation improvement fund is established to provide for the collection and expenditure of the dedicated 1.5% local construction transaction tax adopted by the Mayor and Council through ordinance 05-13. This tax is dedicated for the improvement of existing roadway corridors and the related costs of the construction of new roadways.

Variance was due to increased activity in commercial construction activity and homebuilder sales.

### **General Capital** (2.2% of the 3.7% contracting tax rate)

The first \$1.25 million received in revenues from the 2.2% transaction privilege tax on construction will be retained in the General Fund. Any additional amount will be recorded in the General Capital Fund and will be used to fund the Capital Improvement Plan.

Variance was due to increased activity in commercial construction activity and homebuilder sales.

### **Tourism** (3.52% of the 4.52% transient lodging tax rate)

Ordinance No. 2015-10 increased the tax rate to 4.52% with 3.52% recorded in the Tourism Fund. Mayor and City Council has designated that 75% will be allocated to Sports Tourism Facility Development/Facility Improvement and 25% will be allocated to Special Events/Marketing/Studies.

Variance was due to rate increase.



## Transaction Privilege Tax Report of Accommodation by Month

### Hotel Motel

Tax Collected	Reported to State	Reported to City	FY2012	FY2013	FY2014	FY2015	FY2016	5 YR Average FY2012 - FY2016
Jul	Aug	Sep	\$ 19,844	\$ 25,927	\$ 19,645	\$ 17,682	\$ 16,928	\$ 20,005
Aug	Sep	Oct	\$ 17,414	\$ 19,331	\$ 19,858	\$ 24,363	\$ 24,829	\$ 21,159
Sep	Oct	Nov	\$ 25,487	\$ 27,098	\$ 25,992	\$ 30,945	\$ 31,473	\$ 28,199
Oct	Nov	Dec	\$ 41,278	\$ 43,258	\$ 18,586	\$ 52,349	\$ 59,506	\$ 42,995
Nov	Dec	Jan	\$ 44,664	\$ 23,207	\$ 61,772	\$ 41,435	\$ 44,780	\$ 43,172
Dec	Jan	Feb	\$ 26,913	\$ 49,217	\$ 43,701	\$ 43,753		\$ 40,896
Jan	Feb	Mar	\$ 41,163	\$ 39,655	\$ 43,414	\$ 23,111		\$ 36,836
Feb	Mar	Apr	\$ 50,021	\$ 48,782	\$ 51,074	\$ 85,180		\$ 58,764
Mar	Apr	May	\$ 74,804	\$ 71,874	\$ 70,001	\$ 80,525		\$ 74,301
Apr	May	Jun	\$ 36,861	\$ 31,941	\$ 34,916	\$ 32,169		\$ 33,972
May	Jun	Jul	\$ 24,082	\$ 25,451	\$ 25,429	\$ 28,916		\$ 25,969
Jun	Jul	Aug	\$ 18,827	\$ 21,383	\$ 19,937	\$ 20,246		\$ 20,098
<b>TOTAL</b>			\$ 421,359	\$ 427,123	\$ 434,326	\$ 480,674	\$ 177,515	\$ 446,367

### Transient Lodging

Tax Collected	Reported to State	Reported to City	FY2012	FY2013	FY2014	FY2015	FY2016	5 YR Average FY2012 - FY2016
Jul	Aug	Sep	\$ 12,418	\$ 13,275	\$ 15,995	\$ 11,744	\$ 31,002	\$ 16,887
Aug	Sep	Oct	\$ 10,825	\$ 11,756	\$ 12,937	\$ 16,747	\$ 9,222	\$ 12,298
Sep	Oct	Nov	\$ 16,800	\$ 15,067	\$ 14,652	\$ 17,452	\$ 18,222	\$ 16,439
Oct	Nov	Dec	\$ 19,418	\$ 20,899	\$ 14,316	\$ 25,420	\$ 29,903	\$ 21,991
Nov	Dec	Jan	\$ 26,130	\$ 19,703	\$ 20,966	\$ 24,210	\$ 42,957	\$ 26,793
Dec	Jan	Feb	\$ 14,818	\$ 17,257	\$ 30,681	\$ 23,112		\$ 21,467
Jan	Feb	Mar	\$ 26,710	\$ 22,779	\$ 25,482	\$ 55,130		\$ 32,525
Feb	Mar	Apr	\$ 31,589	\$ 32,816	\$ 35,185	\$ 53,564		\$ 38,288
Mar	Apr	May	\$ 58,479	\$ 54,780	\$ 58,376	\$ 65,790		\$ 59,356
Apr	May	Jun	\$ 27,458	\$ 27,856	\$ 27,544	\$ 22,092		\$ 26,238
May	Jun	Jul	\$ 19,176	\$ 19,438	\$ 21,952	\$ 24,125		\$ 21,173
Jun	Jul	Aug	\$ 14,457	\$ 16,763	\$ 15,877	\$ 21,607		\$ 17,176
<b>TOTAL</b>			\$ 278,281	\$ 272,388	\$ 293,964	\$ 360,993	\$ 131,307	\$ 310,631



## Transaction Privilege Tax Report of Restaurant and Bar by Month

Tax Collected	Reported to State	Reported to City	FY2012	FY2013	FY2014	FY2015	FY2016	5 YR Average FY2012 - FY2016
Jul	Aug	Sep	\$ 282,747	\$ 335,821	\$ 346,076	\$ 370,435	\$ 402,510	\$ 347,518
Aug	Sep	Oct	\$ 284,101	\$ 393,850	\$ 371,486	\$ 393,533	\$ 430,056	\$ 374,605
Sep	Oct	Nov	\$ 302,960	\$ 351,032	\$ 364,346	\$ 433,656	\$ 434,876	\$ 377,374
Oct	Nov	Dec	\$ 340,443	\$ 363,596	\$ 402,986	\$ 410,955	\$ 481,198	\$ 399,836
Nov	Dec	Jan	\$ 340,503	\$ 395,155	\$ 423,043	\$ 473,106	\$ 487,777	\$ 423,917
Dec	Jan	Feb	\$ 353,255	\$ 393,832	\$ 438,338	\$ 469,465		\$ 413,722
Jan	Feb	Mar	\$ 384,224	\$ 415,858	\$ 436,637	\$ 460,847		\$ 424,392
Feb	Mar	Apr	\$ 387,045	\$ 424,210	\$ 490,692	\$ 532,431		\$ 458,595
Mar	Apr	May	\$ 490,443	\$ 542,955	\$ 614,719	\$ 607,926		\$ 564,011
Apr	May	Jun	\$ 389,318	\$ 443,025	\$ 466,620	\$ 506,791		\$ 451,439
May	Jun	Jul	\$ 348,987	\$ 415,322	\$ 463,010	\$ 510,135		\$ 434,364
Jun	Jul	Aug	\$ 350,770	\$ 402,634	\$ 444,832	\$ 431,220		\$ 407,364
<b>TOTAL</b>			\$ 4,254,798	\$ 4,877,292	\$ 5,262,786	\$ 5,600,500	\$ 2,236,417	\$ 5,077,135

FY2012 (Feb-Jun)-Adjustments made due to Taxpayer filing under incorrect category