

BUSINESS ASSISTANCE RESOURCES

For additional help, consider seeking guidance from local business organizations such as:

- **The Surprise Regional Chamber of Commerce**
www.surpriseregionalchamber.com
The mission of the Surprise Regional Chamber of Commerce is "to promote and expand our members' economic growth to enhance the Northwest Valley." Join today!
- **City of Surprise Economic Development Department**
www.surpriseaz.gov/econdev
The City of Surprise Economic Development Department is committed to helping local businesses succeed.
- **Arizona Commerce Authority**
www.azcommerce.com/smallbiz
The Arizona Commerce Authority's Small Business Services (SBS) online resource center is the centralized resource for information to start, operate and grow a business in Arizona. SBS provides contact information, resources and assistance for every stage of small business development.
- **Greater Phoenix SCORE**
www.greaterphoenix.score.org
Free mentoring and business development workshops, basic business tools, templates and online training.
- **Local First Arizona**
www.localfirstaz.com
Local First Arizona is a statewide, non-profit organization working to strengthen Arizona's economy by supporting and celebrating locally-owned businesses. Local First Arizona offers tools and resources to help market locally owned business in an online directory that gets 40,000 searches per month.
- **Maricopa Small Business Development Center - Phoenix**
www.maricopa-sbdc.com
One-on-one business counseling at no cost, business plan assistance, assistance in locating funding to grow your business.
- **U.S. Small Business Administration - Arizona Office**
www.sba.gov
Technical, financial, contracting, education and disaster assistance, small business advocacy and special interests, guidance with civil rights compliance, loan programs.

DETOUR MAP

Keep informed on access points and detour routes.



Getting Your Business Across the Finish Line



City of Surprise Bell and Grand Construction Strategy Guide for Business



www.surpriseaz.gov/bellandgrand

WHAT YOU NEED TO KNOW:

Project Timeline:

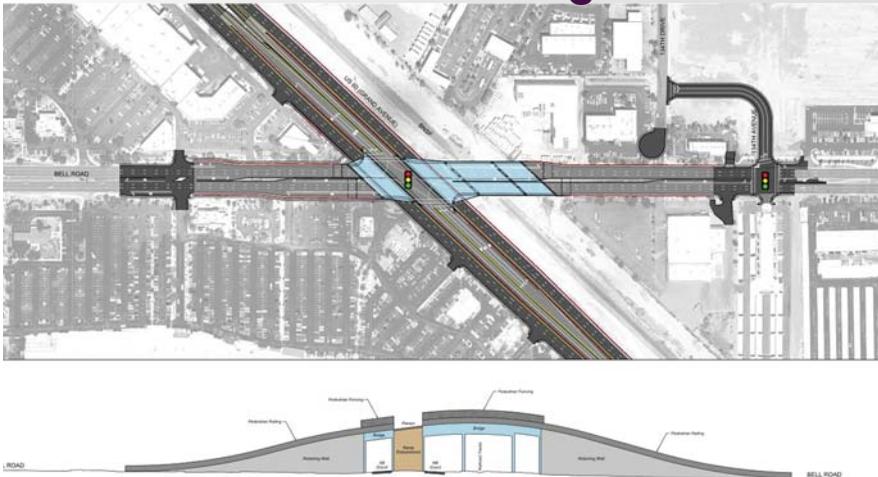
- 14 months / 8 month full closure of Bell Road
- January 2016: Start of utility work / Lane closures on Grand Avenue
- April 2016: Full closure on Bell Road (8 Months)
- November 2016 - February 2017: Light construction

ADOT Project Hotline: 855.712.8530

Website: www.azdot.gov/bellandgrand

Email: bellandgrandinfo@azdot.gov

Construction Diagram



Background:

The project was initiated in 2008 as part of the US 60 (Grand Avenue) Improvements Feasibility Study. The study examined solutions for improving access and enhancing traffic flow within the corridor. After a two-year study and input process, the Grand Avenue and Bell Road interchange was ranked by a community working group and the public as a top regional and local priority. ADOT then began an environmental study on the Grand Avenue and Bell Road interchange to further identify interchange concepts and impacts and gained federal environmental clearance in 2014. The City of Surprise conducted a community and business outreach program in the summer of 2015 where the full closure plan was identified as the best option.

ON YOUR MARKS!

Time to get ready, get set and go – the City of Surprise is getting in gear for construction at the Bell and Grand intersection.

To improve congestion and increase safety at the busy Bell Road intersection, the Arizona Department of Transportation (ADOT) will construct a new Bell Road bridge over Grand Avenue and the adjacent railroad tracks. The bridge will replace the current ground-level intersection.



GET READY!

Ahead of construction, make a plan.

1. Communication

Communicate with the City of Surprise and ADOT as needs arise.

2. Work with employees to develop a game plan

Discuss marketing efforts and gather feedback that may benefit the business.

3. Keep Customers Informed

Keep customers informed on access points and detour routes.

4. Access Business Resources

Coordination and strategic planning will be key for your business.

5. Prevent Overstaffing

Options might include job sharing or hour reduction.

6. Reduce/ Minimize Inventory

This can be a useful strategy to respond to slower periods.



www.surpriseaz.gov/bellandgrand

bellandgrand@surpriseaz.gov

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GET SET!

During construction, expect the unexpected.

1. Allocate Time & Money to Cleaning

Focus on keeping your business as dust-free as possible.

2. Create a Friendly Rapport with Construction Workers

You might supply complimentary ice water to crews in the summer.

3. Communication

Keep in contact with project managers, employees and customers.

4. Join Local Business Organizations

Connect with mentors, educational resources and partners.

5. Capitalize on Construction Time

Use this period to complete projects that you haven't had time to address.

6. Creative Promotions

Utilize promotions, social media campaigns, and prize drawings.

7. Marketing Plans

Partner with other businesses in the area to maximize exposure.

8. Be Positive

Encourage and generate a positive, healthy environment.



AND GO!

Recapture the market and increase customers.

1. Promotion and Advertising

Let customers know you are open and ready for their business.

2. Celebrate the Project's Completion

Hold a ribbon cutting or re-launch ceremony or celebration.

3. Support Fellow Businesses

Give them your patronage and provide helpful feedback.