



MARCH



COBALT LARGE BUSINESS

medical development

COBALT MEDICAL

Cobalt Medical is making great progress in the construction of their new Surprise facility. The 50,000 square foot advanced rehabilitation center will specialize in traumatic brain injuries. Be sure to keep an eye on the activity at the corner of Bell Road and Dysart Road in the months ahead.

SMALL BUSINESS

AVIVA DIVE & TRAVEL



Aviva Dive & Travel

Dive Training • Dive Travel • Sales • Service



Aviva Dive & Travel opened its new full service scuba center at 13839 West Bell Road this month. Since its establishment in 2011, Aviva has received the Green Star Award by PADI and is one of the leading dive centers promoting conservation initiatives. Visit them in person or at www.avivadive.com to begin your underwater journey.

AZ TECHCELERATOR

TO MY SURPRISE

To My Surprise is a quality and affordable shuttle service with a customer service driven mission. This service provides shuttles to and from the airport, private VIP shuttles, and a new Express Taxi service. Some notable clients include corporate executives, Major League Baseball and government delegations. To My Surprise is located in the AZ TechCelerator and provides services to the local area and region. Get a quote for your next trip or find out more information by calling (877) 495-6035 or visiting www.shuttle2surprise.com.



DEPARTMENT UPDATE

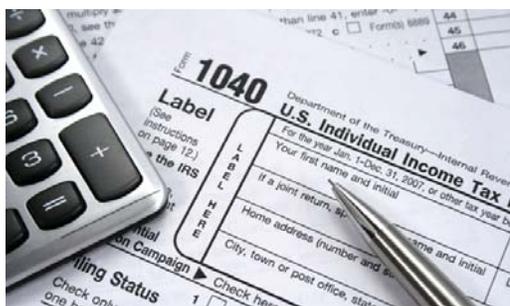
ECONOMIC DEVELOPMENT

In March, the department received 4 large business inquiries, 7 small business inquiries and 8 AZ TechCelerator inquiries. The city hosted 3 large business site visits, assisted 5 small businesses and responded to 21 AZ TechCelerator tenant requests. During March, the Economic Development Department hosted 6 events with over 200 business contacts.

The Department is proud to welcome two new members to the team, Kendra Pettis and Suzie Boyles. Kendra has been with the City of Surprise in Community and Recreation Services for almost 10 years. Suzie comes to us from the City of Buckeye as the former Economic Development Manager. We are excited to add these two talented members to our team.

TOP 9 SELECTION FACTORS

#7 CORPORATE TAX RATES



Corporate tax rates play a major role when companies are selecting a new location. Federal tax rates are based on a scale that varies depending on a business's taxable income, ranging from 15% to 35%. Arizona has a competitive flat corporate tax rate of 6.0%. As a comparison, one of Arizona's biggest competitors, California, has a corporate tax rate of 8.84%.

SELECTION FACTORS SOURCE:
Area Development Corporate Survey (2012)

INITIATIVE UPDATE

INTERNATIONAL DELEGATIONS



Throughout March, the Economic Development Department hosted several international delegations of business organizations seeking to expand in Surprise. The meetings opened extensive partnership opportunities between Canada, Romania and the City of Surprise. The department is continuing to develop an executive network of industry targeted contacts to facilitate trade, new investment and job producing projects for Surprise.

RETAIL MARKETPLACE PROFILE

RETAIL SALES COMPARISON: 2010 V. 2013

ELECTRONICS & APPLIANCE STORES

2010	2013
\$22,375,248	\$36,410,432



RETAIL PROFILE SOURCE:
ESRI Business Analyst (2013)